

## Privacy Policy

We are committed to protecting the privacy and security of the users of our site. This privacy policy will advise you about how we protect your personal information, and about what choices you have concerning our use of such information. Please read this policy carefully. We may need to change this policy from time to time in order to address new issues and reflect changes on our sites. We will post those changes here so that you will always know what information we gather, how we might use that information, and whether we will disclose that information to anyone. Please refer back to this policy regularly.

Please contact us if you have any questions or concerns about our privacy policy.

### Scope of Privacy Policy

This policy applies to your use of all of the sites and services owned or operated by 1435898 Ontario Inc., and affiliated companies (collectively "we", "us", or "our"), including Alienrazor.com, and any other site that we may own or operate currently or in the future (collectively, the "Sites"). Unless we say otherwise, all references to the Sites in this policy include all such sites. This policy does not apply to your use of unaffiliated sites to which any of the Sites only link. This policy covers only information collected on the Sites and does not cover any information collected offline by us.

### Personal Identification Information

We may request personal identification information from you in connection with your use of, or participation in, activities, services or resources we may make available on any of our Sites from time to time, including membership registration, sweepstakes, games, surveys, forums, subscription registrations, content submissions, chats, bulletin boards, discussion groups, requests for suggestions, visitors' requests for free products or services or additional information (including via email to us). In all of these cases, we will collect personal identification information from you only if you voluntarily submit such information to us. We will never intentionally disclose any personal identification information about you as an individual user (such as, for example, your full name, street address, telephone number, credit card number or e-mail address) to any third party without having received your permission.

If you do provide us with personal information for any of these activities, we may use it to conduct the activity. We may also use cookie technology (discussed in detail below) to improve your experience of these activities, including remembering your preferences, customizing the content and advertisements that you see or authenticate your access to your personal information. In addition, in the event you're personally identifiable information is requested as part of our surveys or polls, such personally identifiable information may be added to your registration information.

We may also contact you to confirm your registration and about your account status (for example, when a child enters a new age group to which different policies apply), and regarding changes to the Sites' End User License Agreement and this Privacy Policy. If you give us your permission, we may also use personal identification information for internal or external marketing and promotional purposes. On occasion, for example, we

may send you e-mail to introduce a product or service that we think might be of interest to the users of our sites. For us to obtain your permission to send you this information, we will give you an opportunity to "opt-in" at the time our request for your personal information is made. If you do "opt-in," you may choose to "opt-out" at any time, even after you have provided personal information, by following the procedures set forth below at the end of this Privacy Policy. Please note, however, that under certain circumstances, if you initially do not choose to "opt-in," or if you later "opt-out," you may not be eligible for certain benefits for which a name, e-mail address, telephone number or other personal identification information is needed.

We have the following exceptions to these policies: We will release specific information about you or your account to comply with any valid legal inquiry or process such as a search warrant, subpoena, statute or court order. We will also release specific information in special cases, such as if there is an attempted breach of the security of the Sites, or a physical or property threat to you or others. We may also transfer user information, including personally identifiable information, in connection with a corporate merger, consolidation, the sale of related assets or corporate division or other fundamental corporate change.

Please note that if you give out personal information online -- for example, on one of our public forums such as a message board, chat room, folder, or chat IM feature -- that information can be collected and used by third parties. Although we strive to protect our users' privacy, we cannot guarantee the security of information you post in these forums. You disclose such information at your own risk.

You are responsible for maintaining the confidentiality of your information and password. You shall be responsible for all uses of your registration, whether or not authorized by you. You agree to immediately notify us of any unauthorized use of your registration or password.

#### Non-Personal Identification Information

We collect non-personal identification information through the use of:

"Cookie" technology: A "cookie" is an element of data that a web site can send to your browser, which may then store it on your system.

"IP address tracking": An IP address is a number that is assigned to your computer when you are on the Internet. When you request pages from our Sites, our servers log your IP address.

"Web beacons": A Web beacon, or "clear gif", is a small graphic image on a webpage or web-based document that a web site can use to determine information about a user.

Non-personal identification information that we collect might include: the browser you use, the type of computer, technical information about your means of connection to our site-such as the operating systems and the Internet service providers utilized, and other similar information. We may also collect information about the areas you visit and search terms you utilize on our Sites and about the links you may select from within our site to other areas of the World Wide Web or elsewhere online.

We may share this aggregate statistical information with our partners, suppliers and other third parties, but we will not share any individual names, personal navigational or

other personal information. For example, we may use a third-party advertising company to serve ads when you visit our Sites. We may share demographic and preference information with this company to allow them to display appropriate advertisements for you.

Some of our advertisers may display ads on our Sites which solicit or contain technology to collect information about our users for the advertisers, but we will not permit such advertisers to collect any personal information from our users within our Sites. Most browsers are set to accept cookies. You can set your browser to refuse cookies, or to alert you when cookies are being sent. If you do so, please note that some parts of the Sites, such as message boards, chats, shopping, contests and game areas, may not function properly.

#### The Use of Cookie Technology

A cookie is an element of data that a web site can send to your browser, which may then store it on your system. Our Sites makes use of cookies to permit the completion of the user's current activity on a Site and for aggregate, non-personally identifiable analysis (for example we may track the number of times users visit a portion of a Site, but we do not track or know who those users are). We only use cookies to collect personally identifiable information with your consent, as described above under Personal Identification Information.

#### Privacy of Children

We understand that young people need special safeguards and privacy protection. We realize that they may not understand all the provisions of our policy or be able to make thoughtful decisions about the choices that are made available to our adult users. We strongly urge all parents to participate in their children's exploration of the Internet and any online services, and to teach their children about protecting their personal information while online.

The Sites are not directed to children under the age of 13. We prohibit registration by children under the age of 13 for all interactive portions of the Sites including forums, chats and message boards. We will not knowingly collect personally identifiable information from children under 13.

We may, at our discretion, require users under 18 to obtain the consent of a parent or guardian to view certain content, and we may limit access to certain content to users above a specified age. You agree to abide by any such restrictions, and not to help anyone avoid these restrictions.

#### Links to Other Sites

Users will find advertising or other content on our Sites that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the contents or links that appear on these sites. In addition, these sites or services, including their contents and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies, or no policy (policies) at all. Once you link to another site from a Site, you are subject to the terms and conditions of that site, including, but not limited to, its Internet privacy policy. We

encourage you to review the privacy policies of any third party sites or services before providing any of them with your personal information.

#### Security Policy

Protecting your privacy and your information is a top priority. We have taken careful measures to secure both your information and our physical premises. We exercise great care in providing safe transmission of your information from your PC to our servers (unless sent by a means outside of our control, such as e-mail).

#### Disclaimer

The information provided in this privacy policy should not be considered as giving business, legal, or other advice, or warranting as fail proof, the security of information provided through the Sites.

#### Access To/Correction of Information

If you would like to review any personal information we have retained about you in our database, please contact us. To help us address your request, please specify which information you wish to review. Once you have reviewed this information, at your request we will correct personal information about you that you state is erroneous. You should be aware, however, that it is not always possible to completely remove or modify information in our databases and servers although we will always make reasonable efforts to do so upon your request.

#### Choice/Opt-Out

If you "opt-in" to receive information from us or others, you can change your mind later. If at any time you would like to stop receiving such information or opt-out of a feature, you can let us know by editing your profile, or contacting us. To help us address your request, please specify the feature from which you wish to opt out. You should be aware, however, that it is not always possible to completely remove or modify information in our databases and servers although we will always make reasonable efforts to do so upon your request. Also, opt-outs may become effective only after a prescribed time delay.

#### Consent to Transfer

The Sites are operated in Canada and/or the United States. If you are located in the European Union or elsewhere outside of Canada and/or the United States, please be aware that any information you provide to us will be transferred to Canada and/or the United States. By using our Web Site, participating in any of our services and/or providing us with your information, you consent to this transfer.

#### You're Acceptance of These Terms

By using any of the Sites, you signify your acceptance of our Privacy Policy. If you do not agree to this policy, please do not use our Sites. Your continued use of the Sites following the posting of changes to these terms will mean that you accept those changes.

(Effective Date: This policy was last modified on June 1, 2008)